

UP : S8-OPT-D UE : S8-AFE	ISARA4 / S8	Numbers of student hours						
Agricultural and Food Economy : from Global Stakes to Local Projects	Ioanna MOURATIADOU	Lectures 30.00 h	Tutorials -	Practicals -	Field trips -	Supervised work 28.00 h	Project work 27.00 h	Evaluation 2.50 h
ECTS : 4								

OBJECTIVES:

Course in English.

Objectives of this module:

General Learning

- History and contemporary issues of international trade in agricultural and agri-food products
- Understanding and analysis of international markets and their links with national and local markets
- Identification of strategies and positioning for economic actors, geographical areas and/or sectors within these global markets

Technical learning:

- Extraction and processing statistical data on the international trade of an agricultural product
- Conduct a quick market study to identify opportunities and risks
- Defend an investment, a positioning and/or a marketing choice to support a sector, a player.

PROGRAMME :

1. History and challenges of international trade in agricultural and agro-food products

- Introduction: History of liberalization of agriculture and challenges of price volatility and international competition
- The World Trade Organization negotiation and current challenges:
- Position of Canada and Cairns group in WTO negotiation and challenges of SPS negotiations today, Food security and price volatility challenges in Africa:
- Carbon market and REDD+ programs:
- Impact finance:
- How to orientate agricultural development to decrease deforestation and improve small farmers' livelihoods:

2. Practical examples of strategies, positions and tools adapted to global market and supporting local value chains:

- Future markets and options on grains and oleaginous crops:
- Fair Trade, organic and agroforestry certification in Developing countries
- Managing price volatility and sustainability challenges in cocoa value chain
- Adding value to support traditional value chains of South of France
- Building performant cooperative to support a territory in Madagascar
- Supporting local value chains in a diversity of countries and sectors
- Innovating products and growth challenges in organic sector
- Challenges of local procurement and zero-waste approach in catering

PREREQUISITES:

Good English level.

TEACHING METHODS:

Lectures, conferences, simulations on international negotiations, group works.

=> Introduction courses, lectures, simulation of international negotiations

=> Guest speakers are high-ranking civil servant (WTO, European Commission, ...), researchers, NGO leaders, executives of large companies, international consultants, etc.

=> Questions to experts, work in small groups on various texts (articles, folders) on a particular theme. In a second step, each group makes a research study and design an investment project. The investment project is then defend in front of a virtual investment committee and evaluated on the basis of its profitability, originality, social and environmental impacts.

EVALUATION METHODS:

Evaluation of the work group (teaser (15 pages + presentation 45min) (60% final grade)

2h written exam (40% final grade)

Objectives of the exam:

- To evaluate students' understanding of the class and ability to design and defend an investment project with strong economic, environmental and social sustainability.

